

The logo for Infodoc Health features the word "infodoc" in a bold, sans-serif font. The "i" is black, while "fodoc" is orange. The "o"s are stylized with black and white circles. To the right of "infodoc" is a black icon of a document with lines of text. Further right, the word "HEALTH" is written in a bold, orange, sans-serif font.

infodoc HEALTH

“Your partner in **Healthcare Marketing**”



Additional products

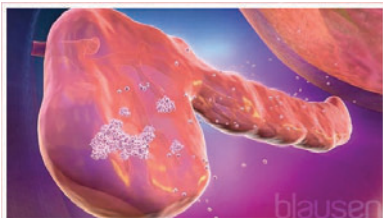
Blausen 3D Videos

A library of more than 1500 high quality videos available for licensing across all categories including disease conditions, molecules and mode of actions of various drugs.

- Licencing available for websites (individual videos or in categories such as cardiology, oncology, etc.)
- Licensing videos for use in presentations
- You are also able to customise your own 3D videos

Website: www.blausen.com

Examples:



Diabetes



Hearing Loss



PTSD



Diabetes Medication

Virtual Reality 3D Video

We develop 3D video's that you can show at a congress with virtual reality goggles and head phones

We are able to develop any video according to a brief (MOA video's, educational video's, 3D Operations)

We develop 3D operations that you can have the doctors watch at a congress

1st topic available is the Knee Operation

2nd topic we are developing is the hip operation

Next topic will be on order...



Stand Building

Please note that the costing per exhibition is worked out according to the brief that is given.



Hologram

This display is a great platform for grabbing a lot of attention in any busy commercial setting eg. events, exhibition stands, product launches. Whatever type of solution you are looking for, Infodoc can assist and facilitate the entire process from first idea through to the finished content. We will make your brand and product come alive in the most magnificent ways.



Real Time Character

Amazing Technology allowing a character to interact with an audience in real-time, can also be used for rendered out characters. The suit has 18 gyros on all of the main parts of the body, these gyros pick up movements from a human and relays it onto a character, which can live in any environment. The suit is mobile so it can be used anywhere.

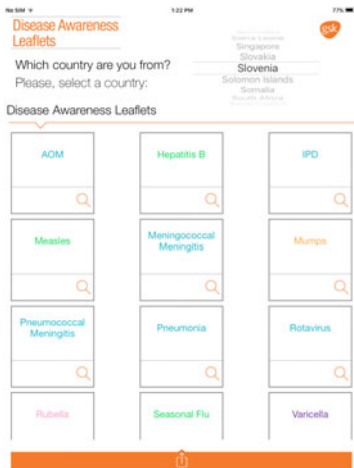
- Custom character and environment
- Professional actor/actress wears the suit
- Interacts in real-time with comedians, executives, audiences etc.
- Draws people to your exhibition stand
- Used for award ceremonies, corporate events, road shows and launches
- Fun, new way of getting your audience's attention
- The character is the MC
- Can use multiple characters in a scene
- Used for TV ads, presentations, corporate videos etc.
- Saves time as there is no need for hand animation frame by frame



Brochure Selector App

Brochure Selector App

This app is designed to hold all the booklets and brochures that you usually print for your reps and for congresses to give to doctors, instead at a congress or on your reps ipads the doctor is able to select whichever brochures he would like and they are automatically emailed to him of the app.



Tailor Made Apps

Survey App

This app is designed for research in a cheaper but more effective way. We develop a survey app that your reps can go to doctors with so that the doctor can fill out the app privately without the rep seeing so the doctor doesn't feel pressured by the rep to swing his answers. This is also a much cheaper way of doing surveys and you are always able to tweak it by adding new questions on in order to get your desired research.

Compliance App

This app is designed to keep patients compliant. How it works is once the patient is prescribed your drug they download the app via a link on a card that you do which is either given to them via the pharmacist, prescribing doctor or inside the product pack. Once the patient download the app they have to select which product it is, strength and duration of course. The app will then automatically sync to their calendars and remind them every day to take their medication, remind them to pick up their next script and will be sending out motivational messages and facts according to a schedule to keep the patient motivated and to ensure they don't stop taking the medication before the course is over just because they are feeling better.

Stock Sheet

This app is designed for you if you have a rep team that takes stock in pharmacies. It keeps a record of all passed stock and works out what stock has been used as well as has the reps annual targets etc so they know how many they need to get the pharmacy to order in order to reach their targets. From there they are able to email out a report at any given time for a specific pharmacy.

Patient Diary App

The patient downloads the app of both apps store (Android and Apple), this app will give them patient education as well as a section where they are able to keep a diary for their next appointments, fill out any blood values tested and keep a journal. They are able to email out a report to the doctor of how they are feeling so that he is able to change the medication if need be and to keep an eye on the patients results.

CPD Point Online Platform

Boom Gate Advertising

- Two platforms for advertising:
 - Light box (electronic advertising available)
 - Barrier arm
- Prime advertising to the driver
- Ideal solution for high volume access control
- Advertisement remains the focus until barrier opens
- Barrier comes with LED lights to illuminate advert
- Offers more security than a standard Access barrier
- Can be used to generate financial income from sponsors

