INFODOC PROMOTIONAL PRODUCTS



FOR THE ANIMAL HEALTH INDUSTRY

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Promotional / Educational Materials 2013

- Quick Reference Guides
- A5 Trifold Tear Pads
- A4 Tear Pads Portrait / Landscape
- Tear Pad Educational Library
- A4 / A5 Flipchart / Calendar
- Tent Shaped Desk Stands
- Anatomical Wall Charts
- Anatomical Models
- Customised Brochure Displays
- Corporate Gifts
- Electronic Apps

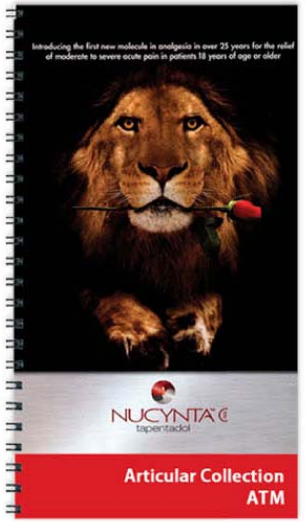
ALL ITEMS ARE BRANDED TO YOUR REQUIREMENT

INFODOC HAS AN AFRICAN FOOTPRINT

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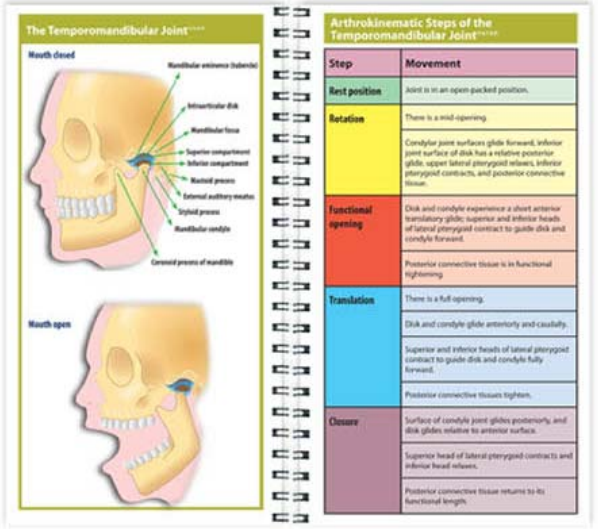
Quick Reference Guides – QRG Livestock

Guidelines for assessment, diagnosis and treatment
Clear illustrations, at-a-glance tables, charts and more



TOPICS AVAILABLE

- Bovine Respiratory Disease Complex
- Mastitis in Cattle
- Non-Respiratory Viral Poultry Disease
- Recurrent Airway Obstruction in Horses
- Infectious Diseases in Horses
- Respiratory Disease in Pigs



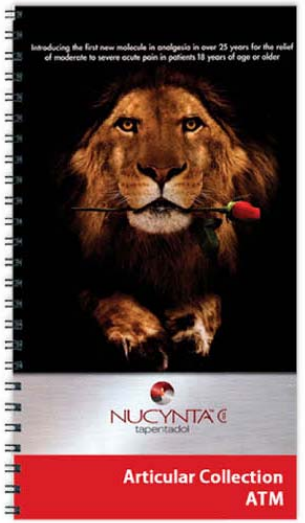
10cm x 18cm Spiral Bind
14 to 22 Pages – depending on Topic

PUBLISHER: BUILT BY DOCTORS OF VETERINARY MEDICINE

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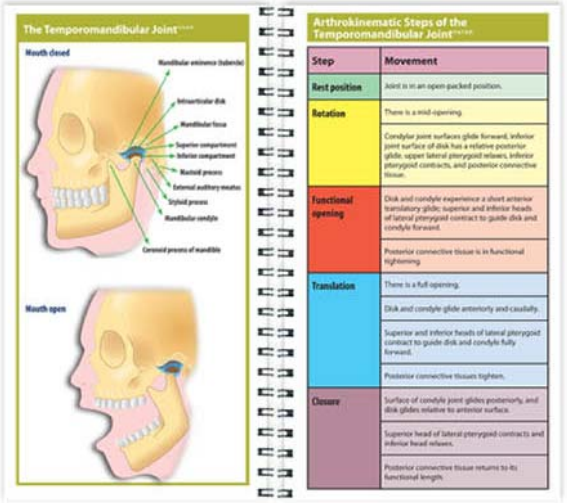
Quick Reference Guides – GRG Domestic

Guidelines for assessment, diagnosis and treatment



TOPICS AVAILABLE

- Canine Babesiosis
- Canine Distemper
- Canine Hemorrhagic Gastroenteritis
- Canine Lipoma
- Heartworm Infection in Dogs
- Heartworm Disease in Dogs and Cats
- Chronic Kidney Disease in Dogs and Cats
- Diabetes Mellitus in Dogs and Cats
- External Parasites in Dogs and Cats
- Corneal Ulcers in Dogs and Cats
- Feline Bronchial Disease



10cm x 18cm Spiral Bind 14 - 22 Pages – Topic dependent

PUBLISHER: BUILT BY DOCTORS OF VETERINARY MEDICINE

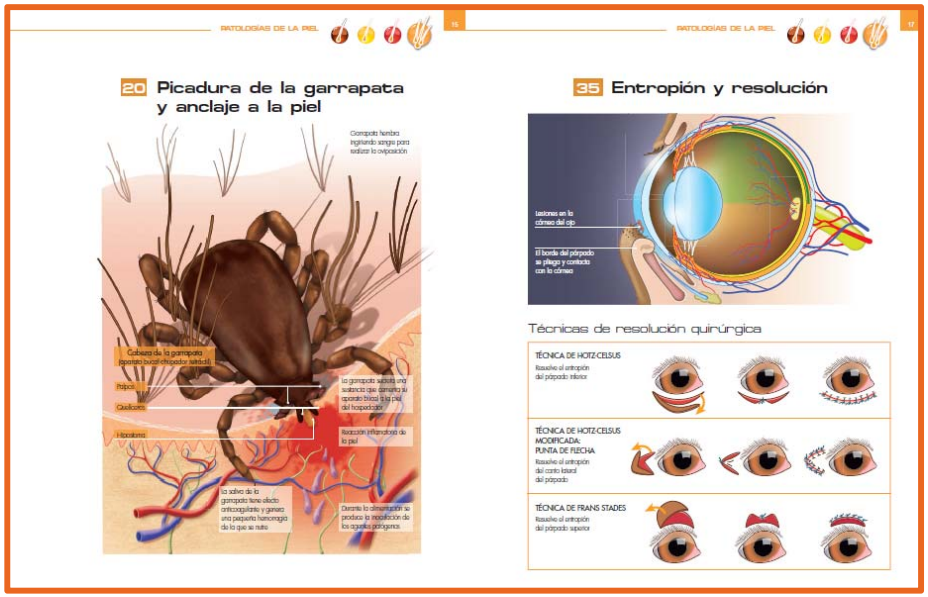
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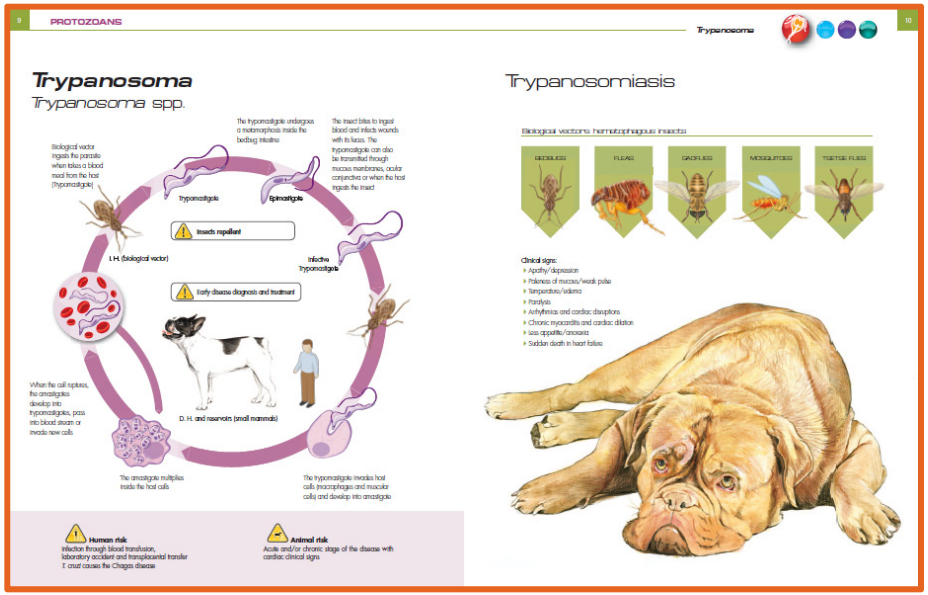
Wall Charts - examples



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A5 Trifold / A4 Tear Pad – Portrait / Landscape DL fold





Clear illustrations on the cover are used for disease and product education

Tear-off sheets are for consumer disease education
Branding on front, inside and back cover



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A4 Tear Pad Health Education Library

For client network distribution. Each tear pad is labelled with a different educational topic and contains 50 sheets – gummed. Branding on spine, front, inside and back cover.

Can include a custom distribution



Anatomical Models - examples

Domestic

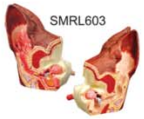


SMRL601:狗解剖模型
The dissection model of dog





SMRL602:狗耳朵解剖模型
The dissection model of dog ear
Dimension:155x105x150



SMRL603:狗耳朵解剖模型
The dissection model of dog ear



SMRL605:狗膝关节模型
Dog knee joint model

SMRL606:狗肩关节模型
Dog shoulder joint model

SMRL607:狗肘关节模型
Dog elbow joint model

SMRL608:狗腰椎模型
Dog lumbar joint model



SMRL609:狗骨盆解剖模型
Dog model



SMRL604:狗的心脏解剖模型
Dog model



SMRL6010:猫牙齿解剖模型
Dog model



SMRL6011:狗牙齿解剖模型
Dog model



SMRL6041:狗心脏解剖附心丝虫模型
Dog model



SMRL62:狗胃解剖模型
沿胃大、小弯作正中剖面
The dissection model of dog stomach(2parts)
Dimension:220x210x125(mm)



SMRL61:狗肾解剖模型
右肾作剖面，示平滑单乳头肾
The dissection model of dog kidney(2parts)
Dimension:270x170x65(mm)



SMRL63:狗子宫解剖模型
示阴道、子宫、子宫角、卵巢
The dissection model of dog uterus
Dimension:610x310x45(mm)



SMRL60:狗解剖模型
The dissection model of dog
Dimension:610x310x45(mm)



SMRL82:蜜蜂解剖模型
The dissection model of honeybee
Dimension:470x150x500(mm)

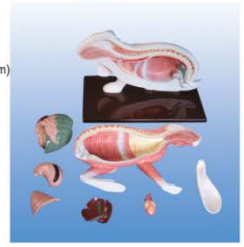


SMRL64:狗膝关节
The dissection model of dog knee joint
Dimension:120x120x180(mm)





SMRL50:猫解剖模型
The dissection model of cat
Dimension:560x220x450(mm)



SMRL81:兔解剖模型
The dissection model of rabbit (8parts)
Dimension:520x200x330(mm)



SMRL83:鱼解剖模型
The dissection model of fish
Dimension:490x150x350(mm)

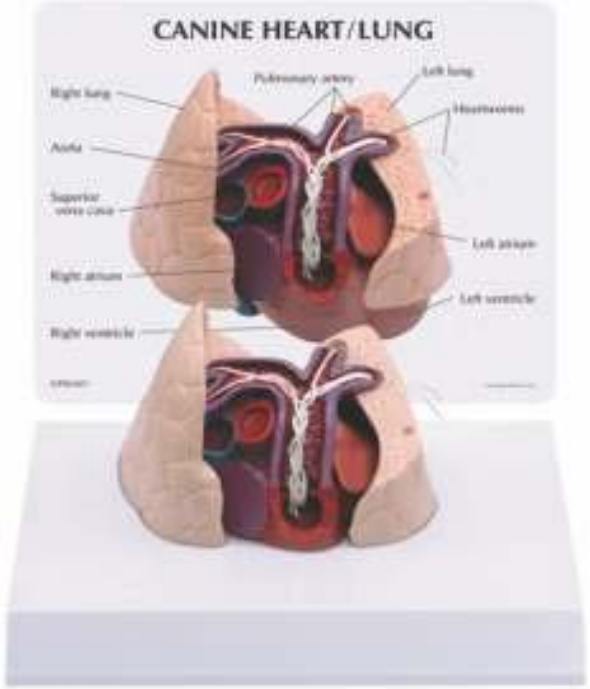


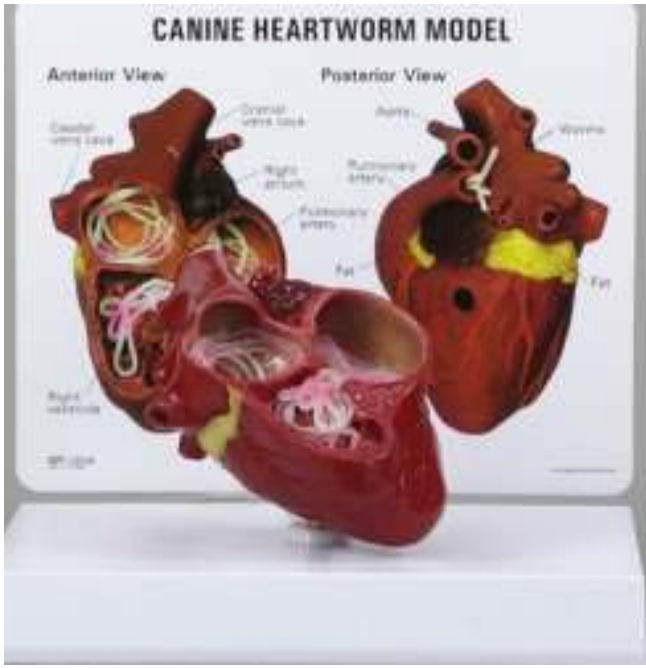
SMRL90:蚊子解剖模型
The dissection model of mosquito(8parts)
Dimension:520x200x330(mm)

Anatomical Models - examples

Domestic







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Anatomical Models - examples

Domestic





Educational Stand

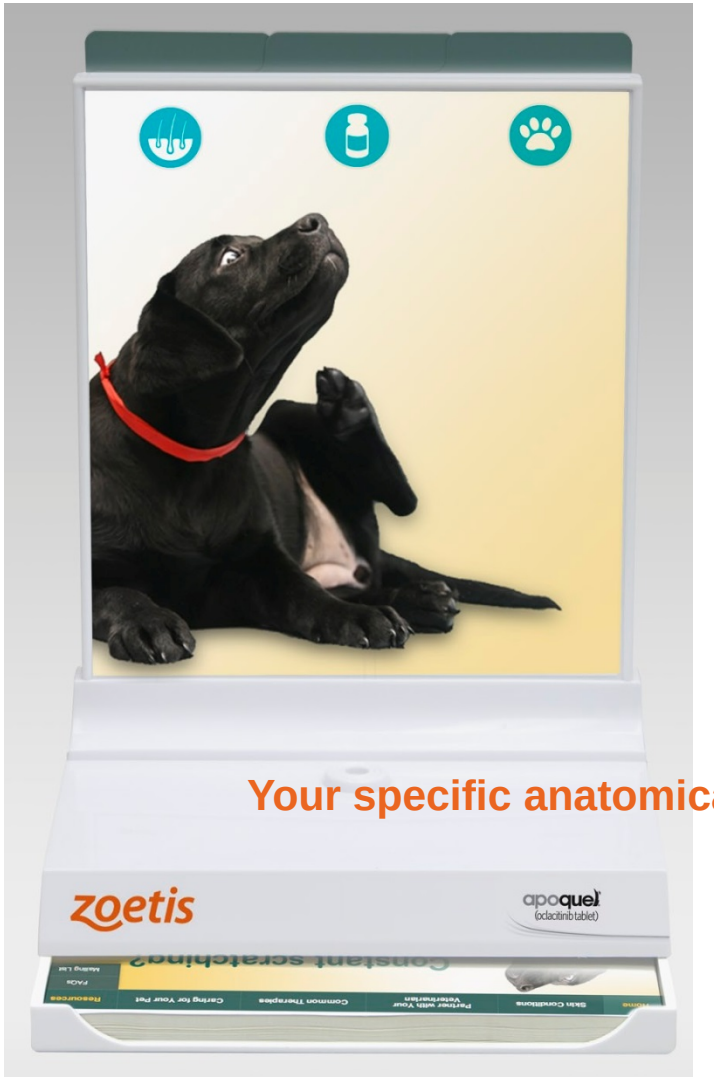


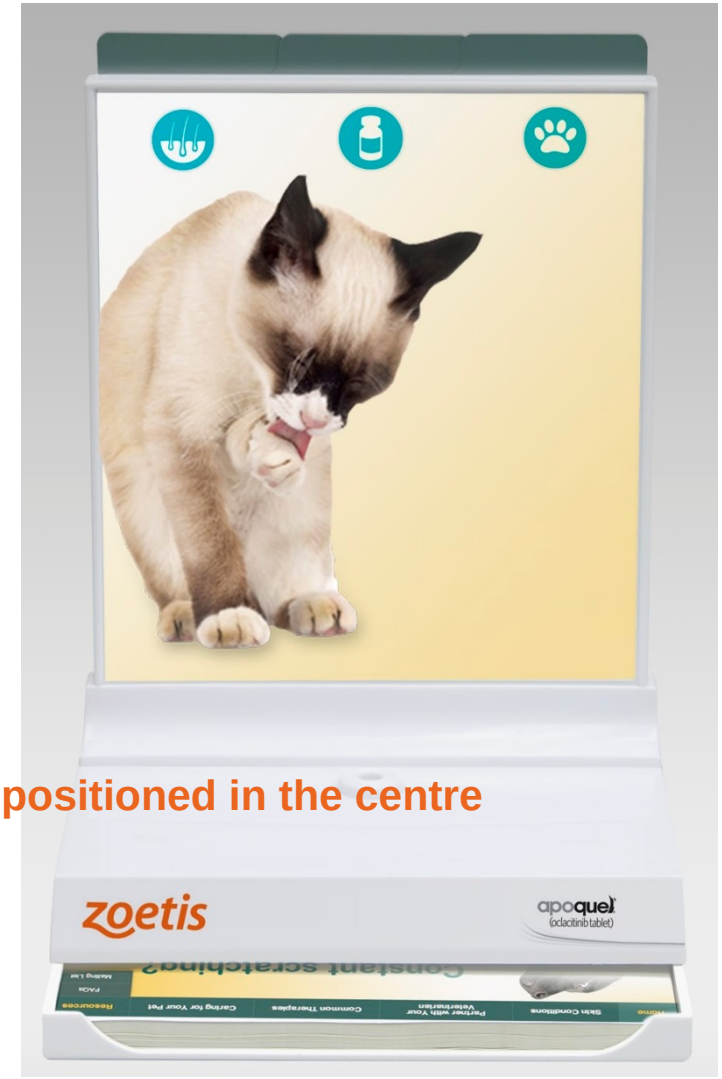
Your specific anatomical model is positioned in the centre

Pull out writable pages for consumers education and notes

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Educational Stand for Anatomical Model Placement





Your specific anatomical model is positioned in the centre

Pull out writable pages for consumers – with info as on educational tabs

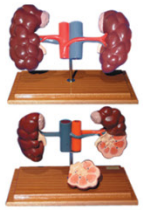
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Anatomical Models - examples

Livestock



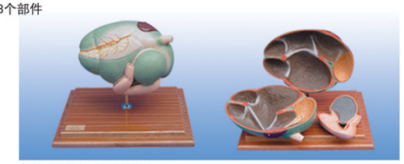
SMRL10:牛解剖模型
作矢状解剖面右侧示肌肉，胸腹腔器官能拆下，共有18个部件
The dissection model of cattle(18parts)
Dimension:850x250x540(mm)



SMRL11:牛肾解剖模型
一侧肾作冠状剖面，示有沟多乳头肾
The dissection model of cattle kidneyl (2parts)
Dimension:240x370x80(mm)



SMRL12:牛子宫解剖模型
阴道子宫、子宫角作剖面
The dissection model of cattle uterus
Dimension:310x620x340(mm)



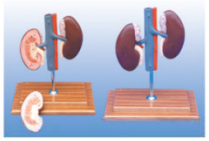
SMRL13:牛胃解剖模型
沿胃前后，作正中剖面
he dissection model of cattle stomach
Dimension:350x280x180(mm)



SMRL20:猪解剖模型
作矢状解剖面右侧示肌肉，胸腹腔器官能拆下，共有18个部件
The dissection model of pig (18parts)
Dimension:1020x260x480(mm)



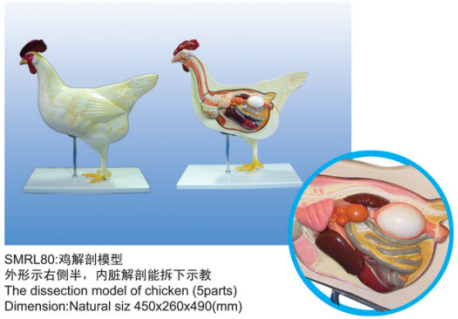
SMRL22:猪胃解剖模型
沿胃大、小弯作正中剖面
The model of pig stomach 2 parts
Dimension:390x270x180(mm)



SMRL21:猪肾解剖模型
右肾作剖面，示平滑多乳头肾
The dissection model of pig kidney (2parts)
Dimension：180x190x450(mm)



SMRL23:猪子宫解剖模型
示子宫、子宫角、胎儿
The dissection model of pig uterus
Dimension:600x370x100(mm)



SMRL80:鸡解剖模型
外形示右侧半，内脏解剖能拆下示教
The dissection model of chicken (5parts)
Dimension:Natural siz 450x260x490(mm)



SMRL30:马解剖模型
作剖面，左侧示骨骼，内脏
The dissection model of horse
Dimension:680x200x600



SMRL31:马肾及泌尿系统
右侧肾作剖面，示平滑单乳头肾，肾嵴
The model of horse kidney and urinary system 2 parts
Dimension:590x440x90



SMRL33:马子宫解剖模型
阴道、子宫、子宫角作剖面
The dissection model of horse uterus
Dimension:760x540x100



SMRL32:马胃解剖模型
示瘤胃、网胃、瓣胃及皱胃，沿胃前后作正中剖面
The dissection model of horse stomach (2parts)
Dimension:230x480x360



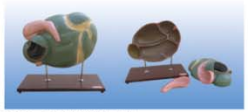
SMRL40:羊解剖模型
作矢状解剖面，右侧示肌肉与内脏
The dissection model of sheep
Dimension:660x270x350(mm)



SMRL41:羊肾解剖模型
右侧肾作剖面，示平滑单乳头肾，肾嵴
The dissection model of sheep kidney (2parts)
Dimension:215x55x140



SMRL43:羊子宫解剖模型
阴道、子宫、子宫角作剖面
The dissection model of sheep uterus (2parts)
Dimension:540x100x760



SMRL42:羊胃解剖模型
The dissection model of sheep stomach (2parts)
Dimension:280x180x350(mm)

Anatomical Models - examples

Pig and Poultry



model size: 33 x 15 x 10cm



model size: 46 x 26 x 45cm

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