# CONTENT SOLUTIONS FOR DOCTOR | PATIENT EDUCATION



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- Create a more tailored healthcare campaign
- Accelerate the effective delivery of your message
- Get healthcare consumers to take action

# A5 Trifold Tear Pad

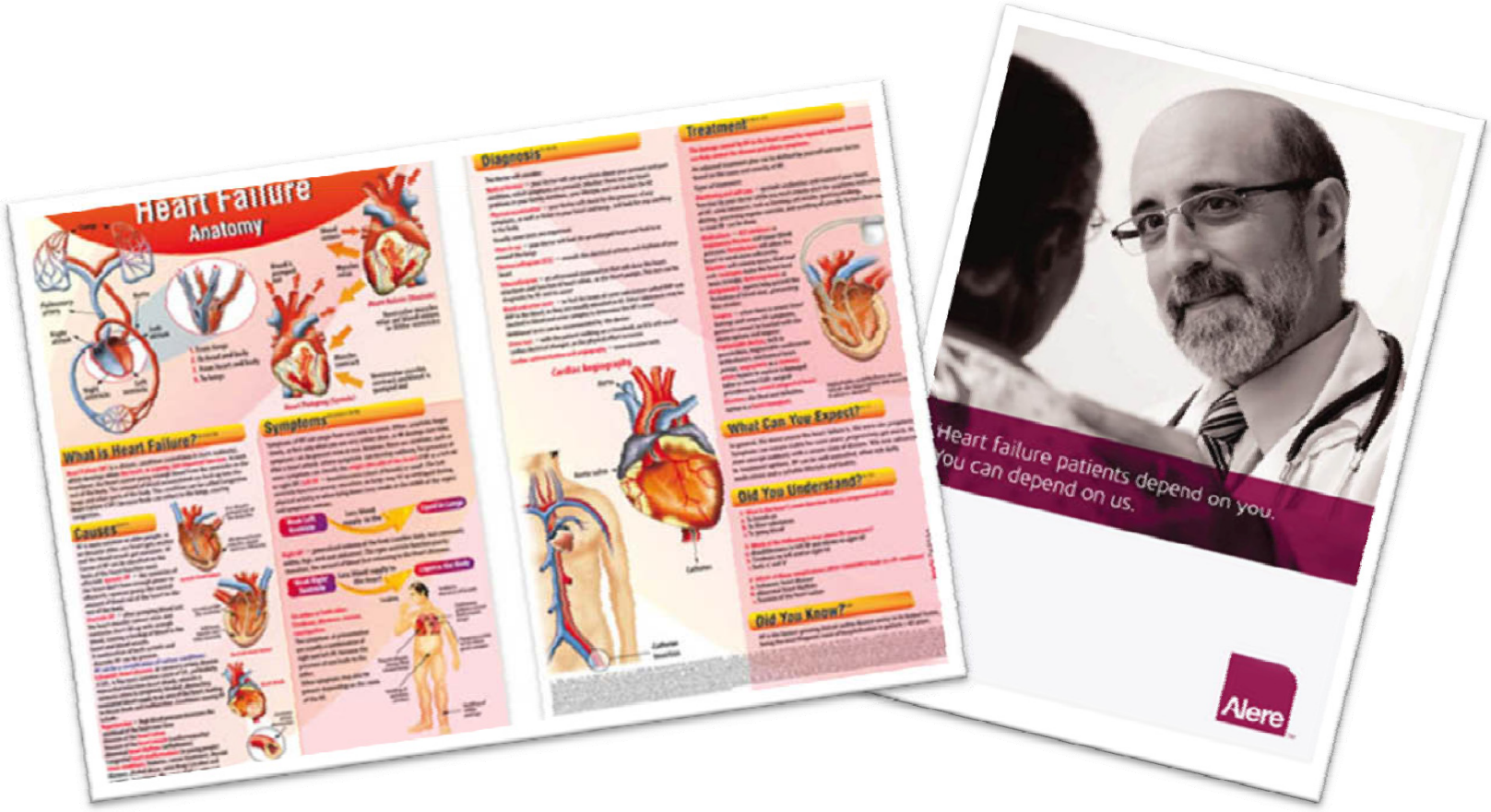
**Clear, well drawn illustrations on the trifold cover are used to educate the patient on a disease area. The doctor supplies the patient with a tear-off sheet to take home for further reading. Company and or product branding can be featured on the trifold cover - front, back and inside.**




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# A4 Tear Pad

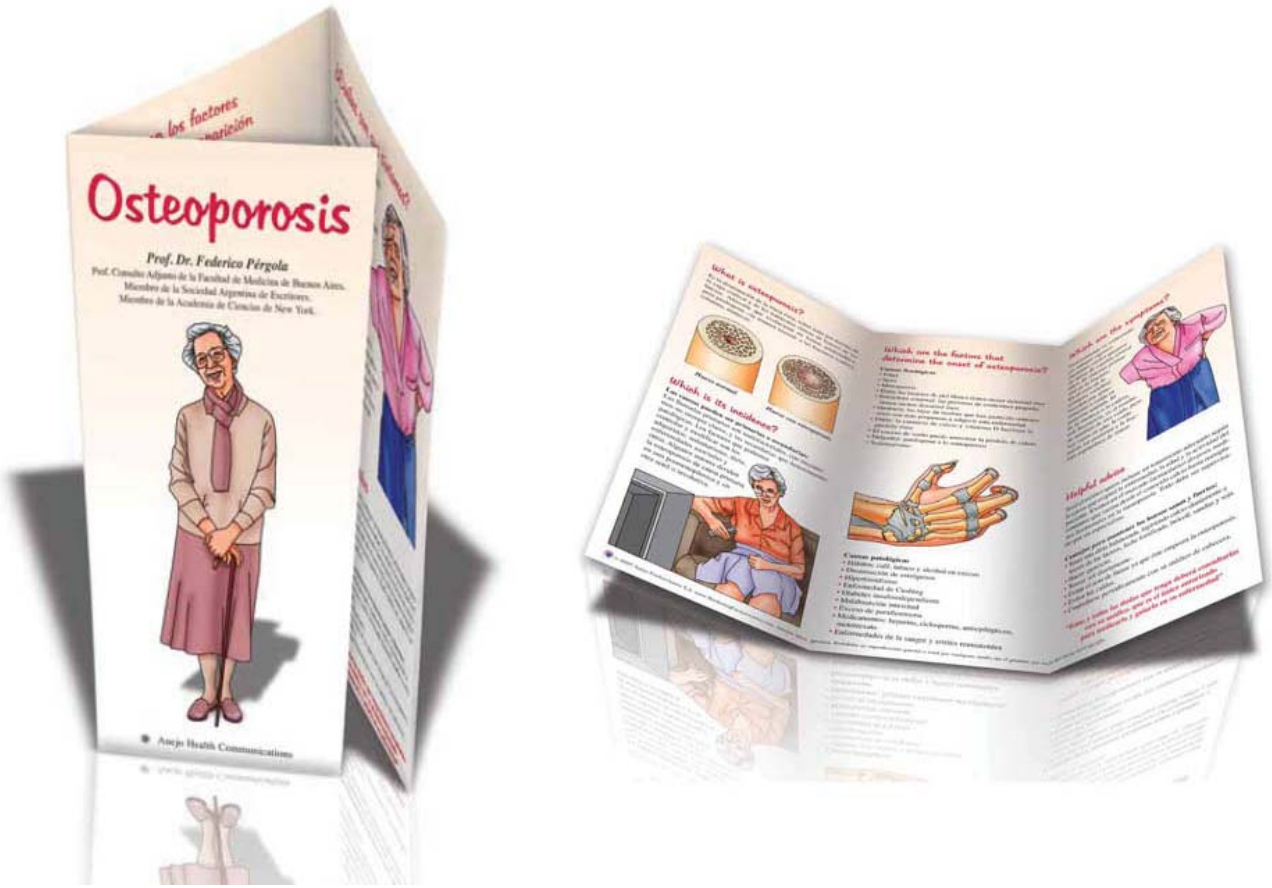
**Clear, well drawn illustrations on the cover are used to educate the patient on a disease area. The doctor supplies the patient with a tear-off sheet to take home for further reading. Company and or product branding can be featured on the cover – front, back, inside**




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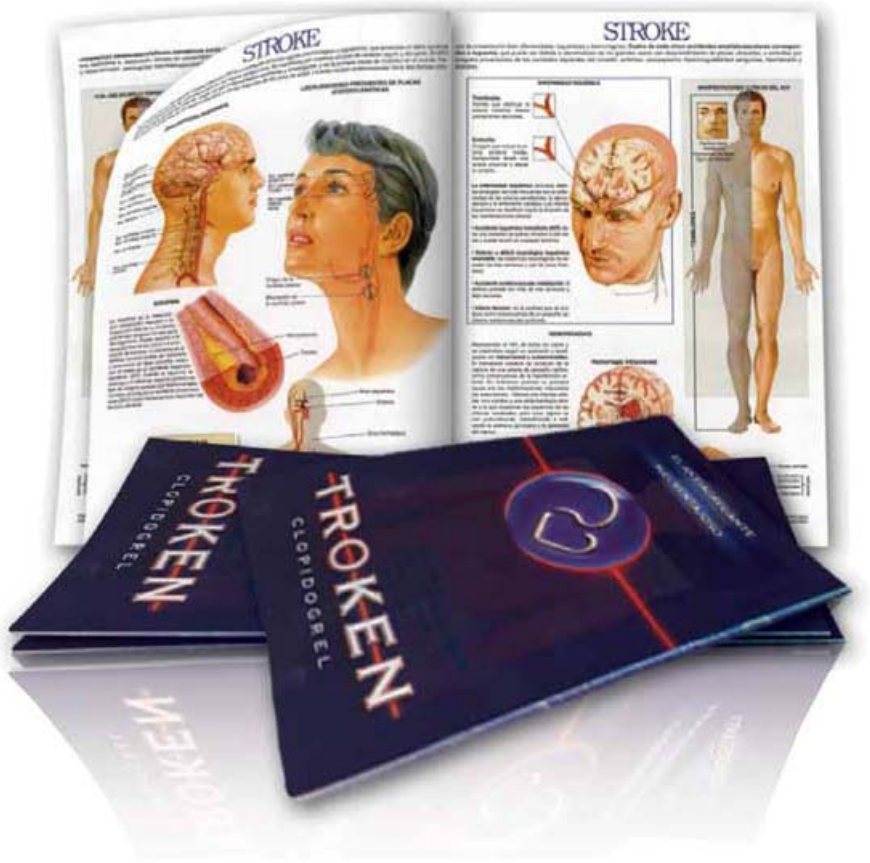
# A4 Z Fold Brochures

**Ready made healthcare brochures. Approximately 3 000 disease topics. Content can be tailored to your requirements and we include your branding. We can also develop brochures for you from scratch.**



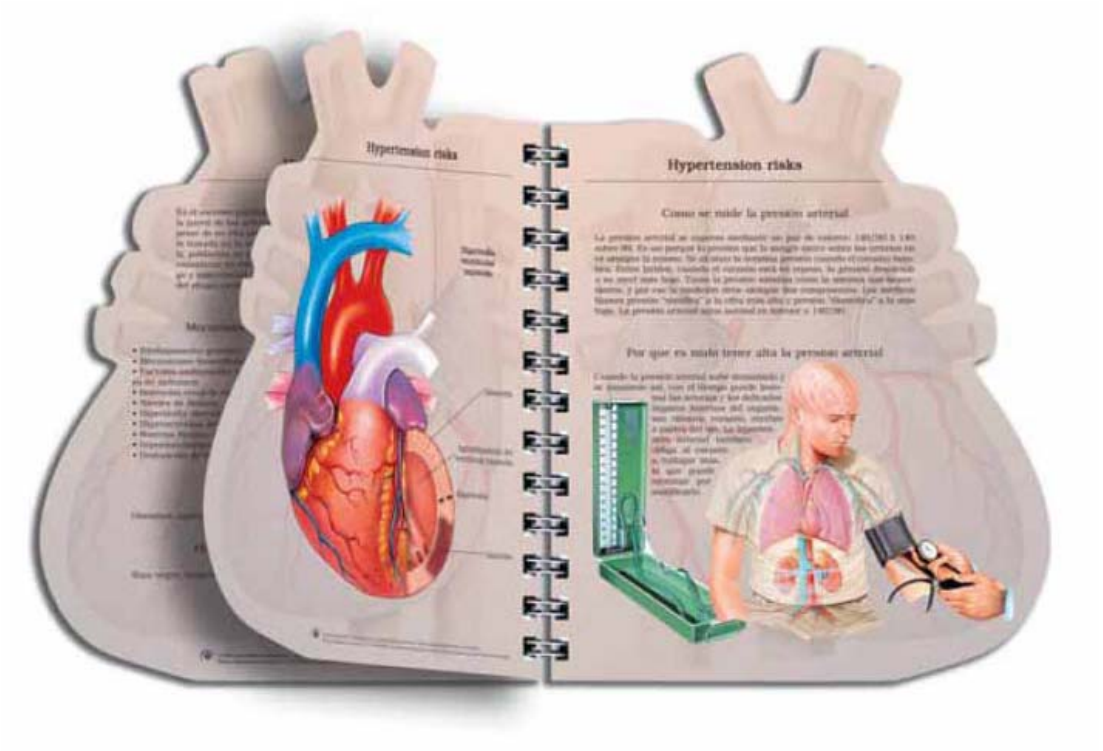
# A5 Patient Booklets

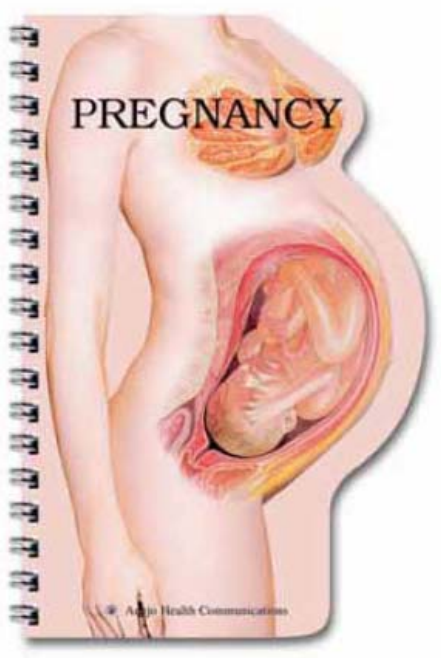
**Well scripted 16 page patient booklets with detailed illustrations to educate patients on disease topics. Can include a choice of product branding, campaign ad, and company branding (depending on product schedule rating).**



# A5 Die-cut Patient Booklets

**Disease education booklet for patients. Can be die-cut into different anatomical shapes. Printed on thick laminated board. Another point of care branding opportunity.**

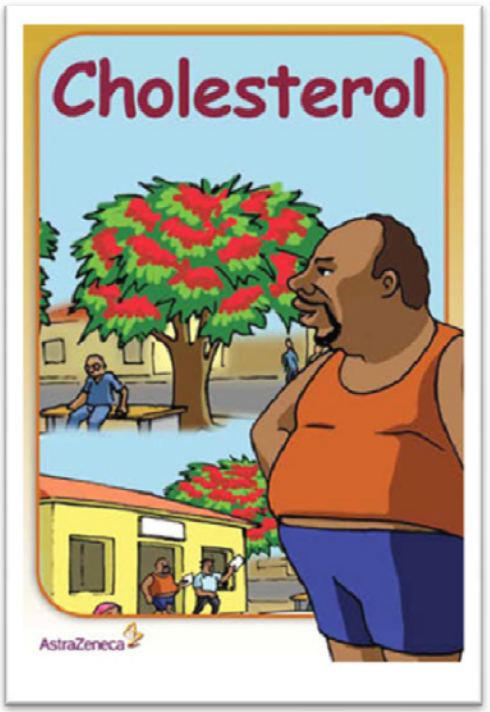


# A5 16 Page Comic Booklets

**Easy reference 16 page patient education comic booklets. Various disease related subjects. Co-sponsorship branding opportunity.**




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# Interactive Educational Materials

**Interactive tools for doctors to educate patients on different disease topics. Various materials supplied on DVDor memory stick. Customised content branding and branding opportunities on DVDdisc and cover.**

| **Cost** | |
|---|---|
| **Printing and content (approximate):** | **R 80 000** |
| **Referencing:** | **R 5 000** |
| **Artwork** | **R 8 000** |



# Contact Us

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