DIGITAL APPS FOR CONGRESS



infodoc HEALTH

POSTER MAKER AT CONGRESS

ENT CONGRESS
NOVEMBER 2012 SUN CITY



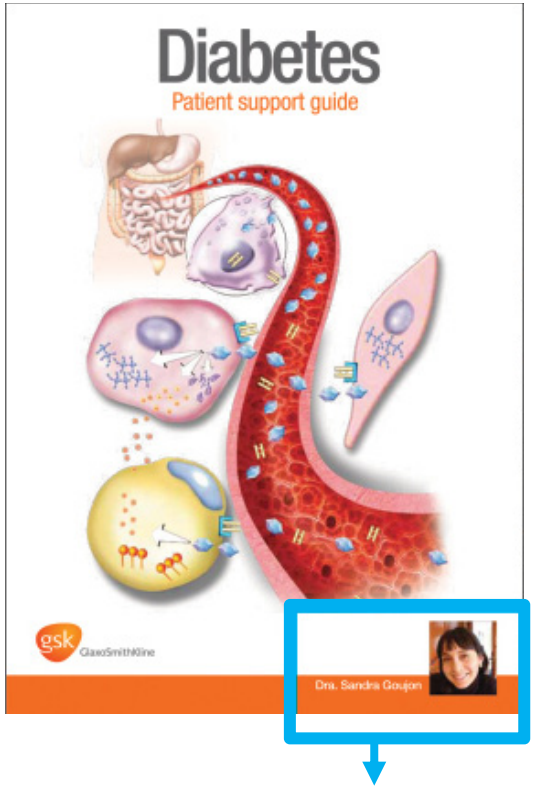
DENTAL CONGRESS
DECEMBER 2012 CAPE TOWN



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BOOKLET MAKER FOR CONGRESS: Custom-made Patient Booklets

Given the success with the Poster Maker App, Infodoc Health has developed an application that enables doctors to create custom-made booklets on the congress stand and personalise the booklets with that doctor's name and photo and the representatives to contact with recommendations for patients. The application offers the option to choose among content blocks with illustrations and easy explanations of a conditions. The final booklet is then emailed to the doctor so they are able to give their patients customised material, tailor made for their individual needs. These booklets can be customized with their name and picture.





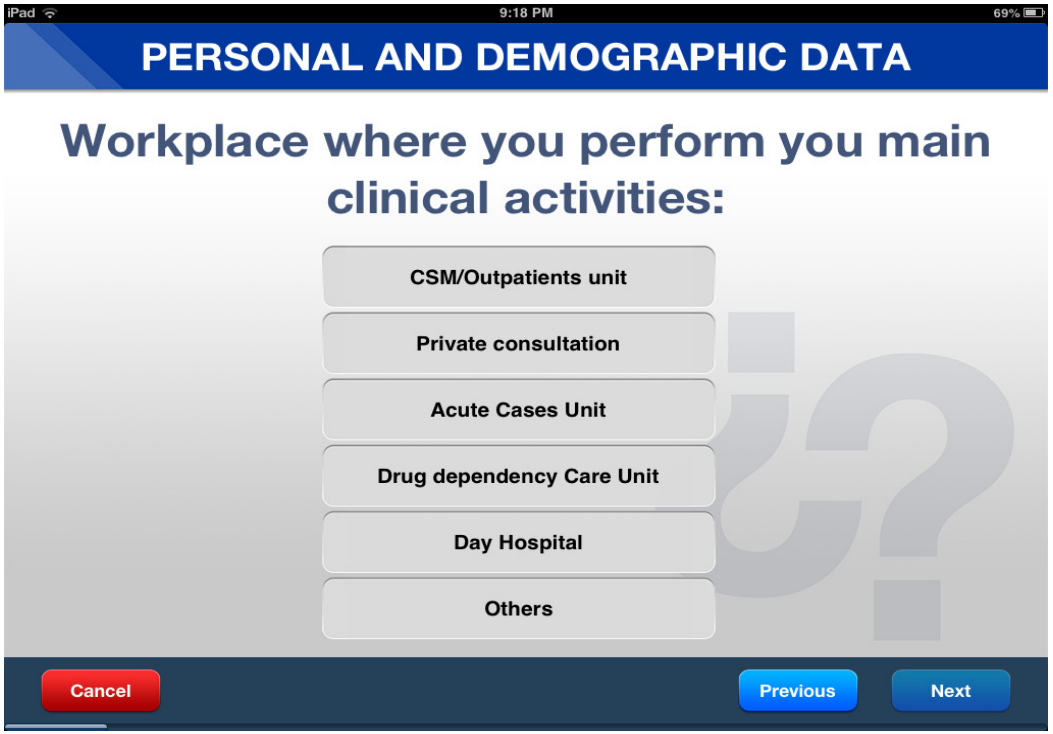
Doctors will be able to customize the booklet content and sign them with their name and picture.

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SURVEY APP

This dynamic app allows you to easily create attractive questionnaires for your respondents where we have created various platforms to assist in the correct outcome of the analysis of your questions. Your representatives are able to conduct their own surveys with their target audience and we would give you a complete analysis of the results. This application is cost effective and it allows you to do an unlimited amount of surveys at no extra cost.

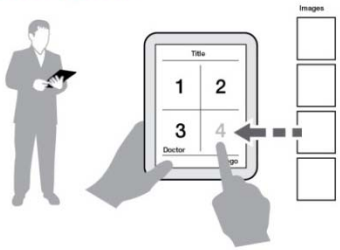
We offer:
- Conference Service.
- App for your Sales networks' iPads.



POSTER MAKER AT CONGRESS

INCREASE THE NUMBER OF VISITS TO YOUR STAND

Create poster



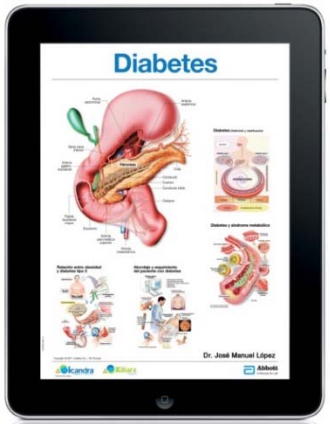


Image of a poster created with the software.
Printed poster size: 47 x 61 cm

Poster Maker Software

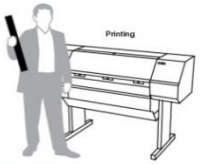
Poster Maker has been created for **iPad devices**. In **less than two minutes** the doctor will have designed a signed, **custom poster** with images he had chosen that best meet his needs.

Benefits for pharma companies:
· A more valuable stand.
· Increased satisfaction of the doctors who visit you in the convention.
· More exposure of your logo to doctors.

MORE THAN 80 TITLES AVAILABLE

Image as the main character: Illustrations of anatomy, physiology, mechanism of action of drugs, etc.





1 Printing in congress

IDS Health provides **the iPads and printer, with technical assistance included**. Doctors who visit you will leave your stand with a high resolution printed poster in great quality paper. **All in a few minutes!**



2 Print post-congress

This service is offered through the iPads, provided by IDS Health. These devices could be connected to monitors, where doctors could see a larger image of the posters they are designing. When the convention is finished**, IDS Health is responsible for printing and shipping the posters to the sales representatives , who will give them to doctors during their visits.**



3 Send e-mail

Poster Maker service is offered with iPads provided by IDS Health in the congress or any other event. When a doctor designs a poster, **a high resolution pdf document is created and sent by e-mail** directly to him.



Poster Maker Psoriasis - 39 Congreso Nacional AEDV
Santiago de Compostela - Spain, June 08-11,2011.



Poster Maker Diabetes - 53º Congreso SEEN 2011
Santiago de Compostela - Spain, May 18-20, 2011.



Poster Maker Dolor - CINDOR Congreso Interdisciplinario de Dolor
Cerqueira César - Brazil, June 15-18, 2011.

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