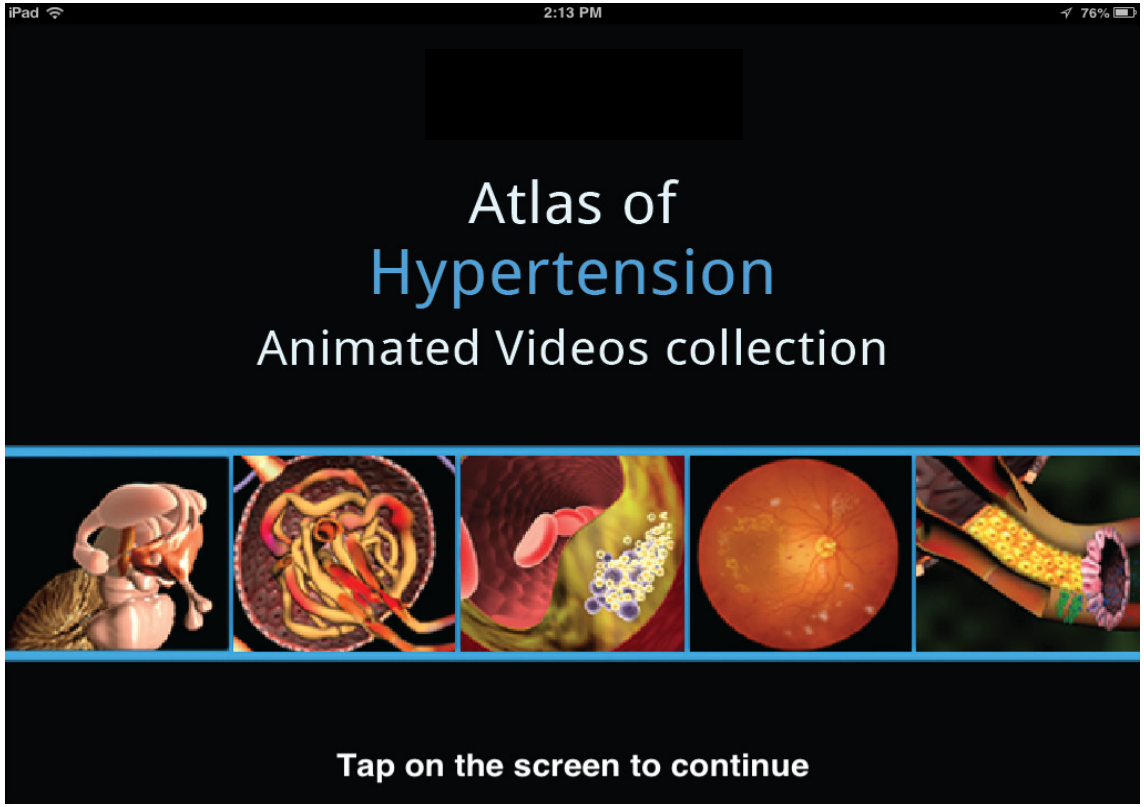
DIGITAL APPS FOR CONSUMERS



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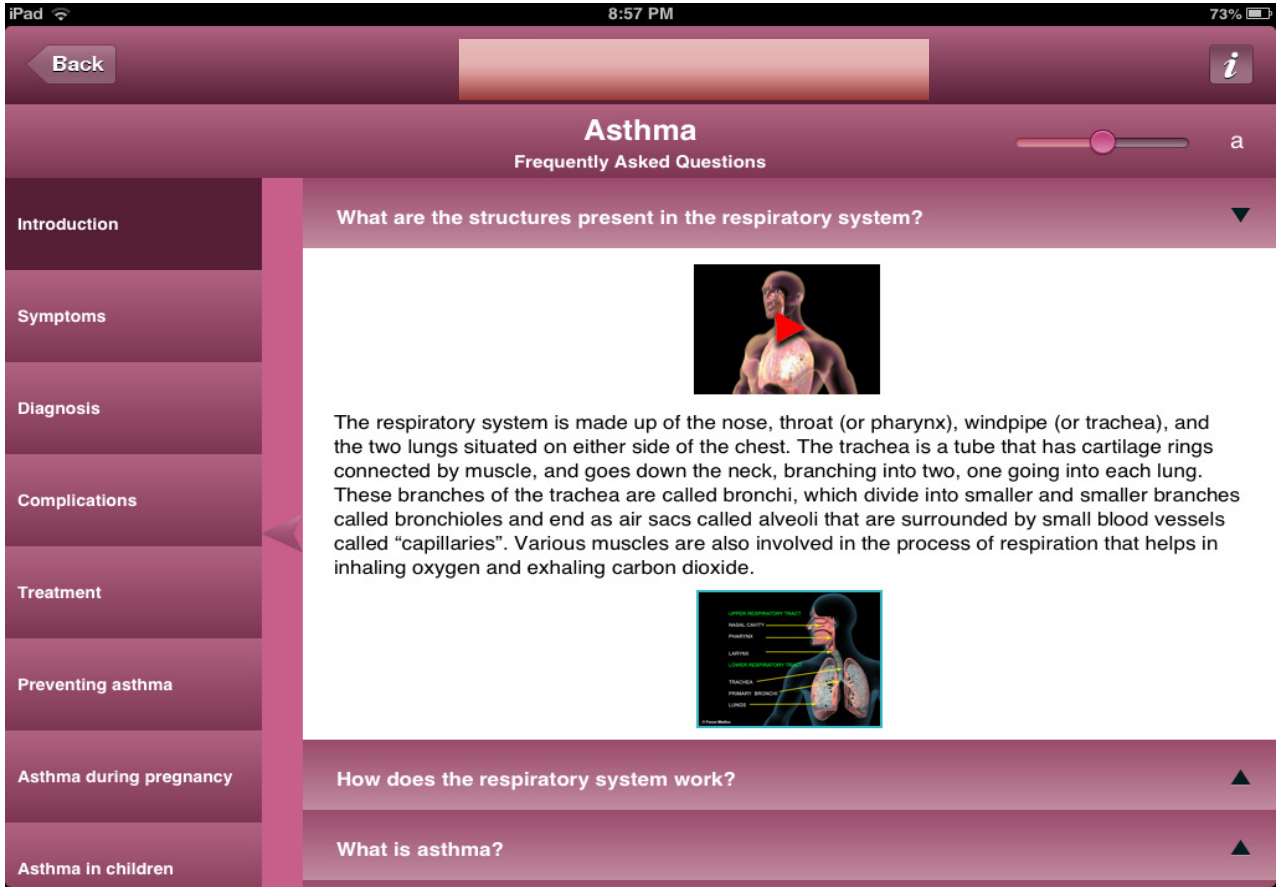
ATLAS OF ANIMATED VIDEOS COLLECTION APP

An example of the animated videos is the Animated Atlas of Hypertension is a comprehensive collection of 60 animated videos and 120 images pertaining to the physiology of blood pressure, the biological molecules and factors that play a role in regulating blood pressure, the impact of increased blood pressure of various parts of the body lie heart, brain and kidneys, and treatment modalities. This animated Atlas App is an excellent reference and an invaluable resource for effective presentations and lectures.



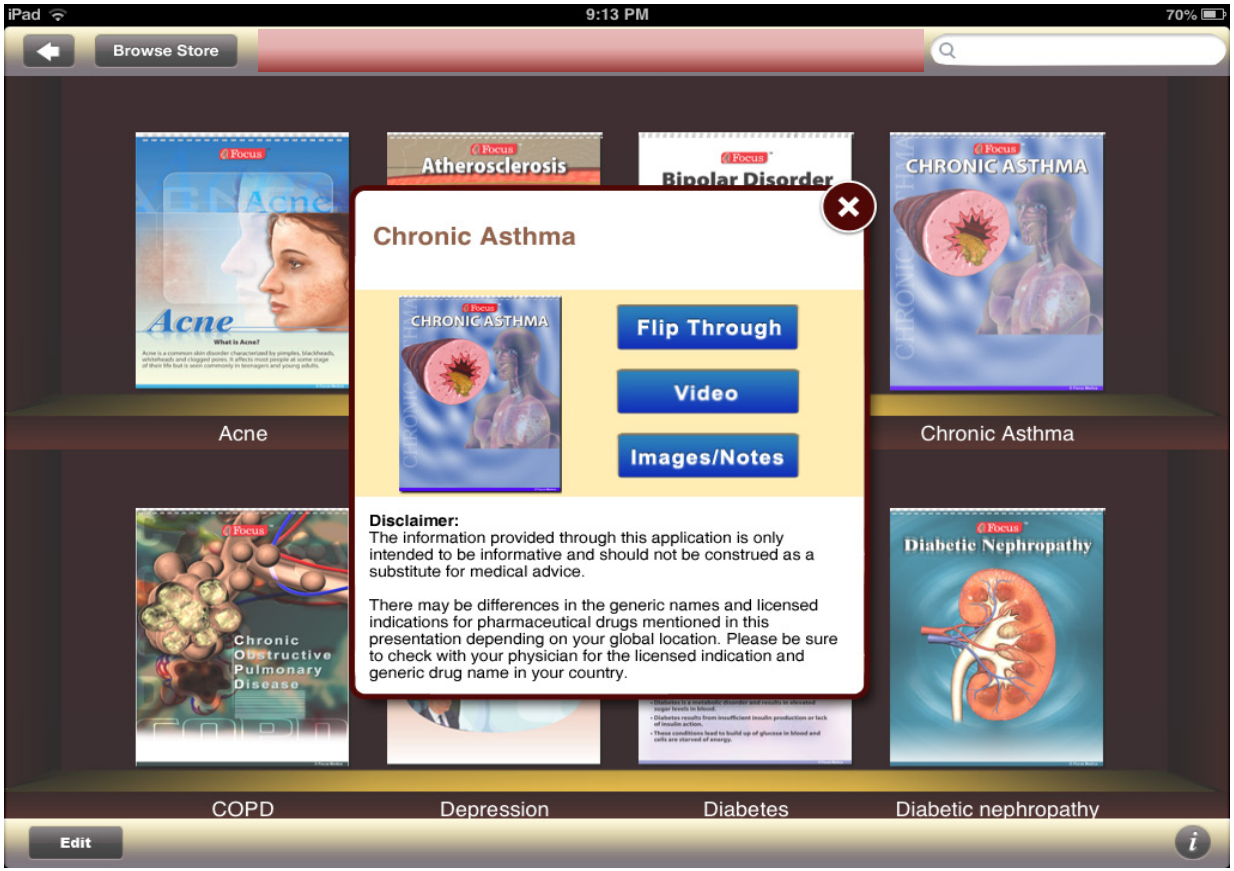
FREQUENTLY ASKED QUESTIONS APP

FAQs apps provide answers to many of the questions related to the anatomy and functioning of particular disease areas – these cover areas such as classification, triggers, causes, risk factors , mechanism of onset and progression of the disease, signs and symptoms, diagnostic tests, complications, and treatment options. The text is supported by lifelike videos and relevant images.



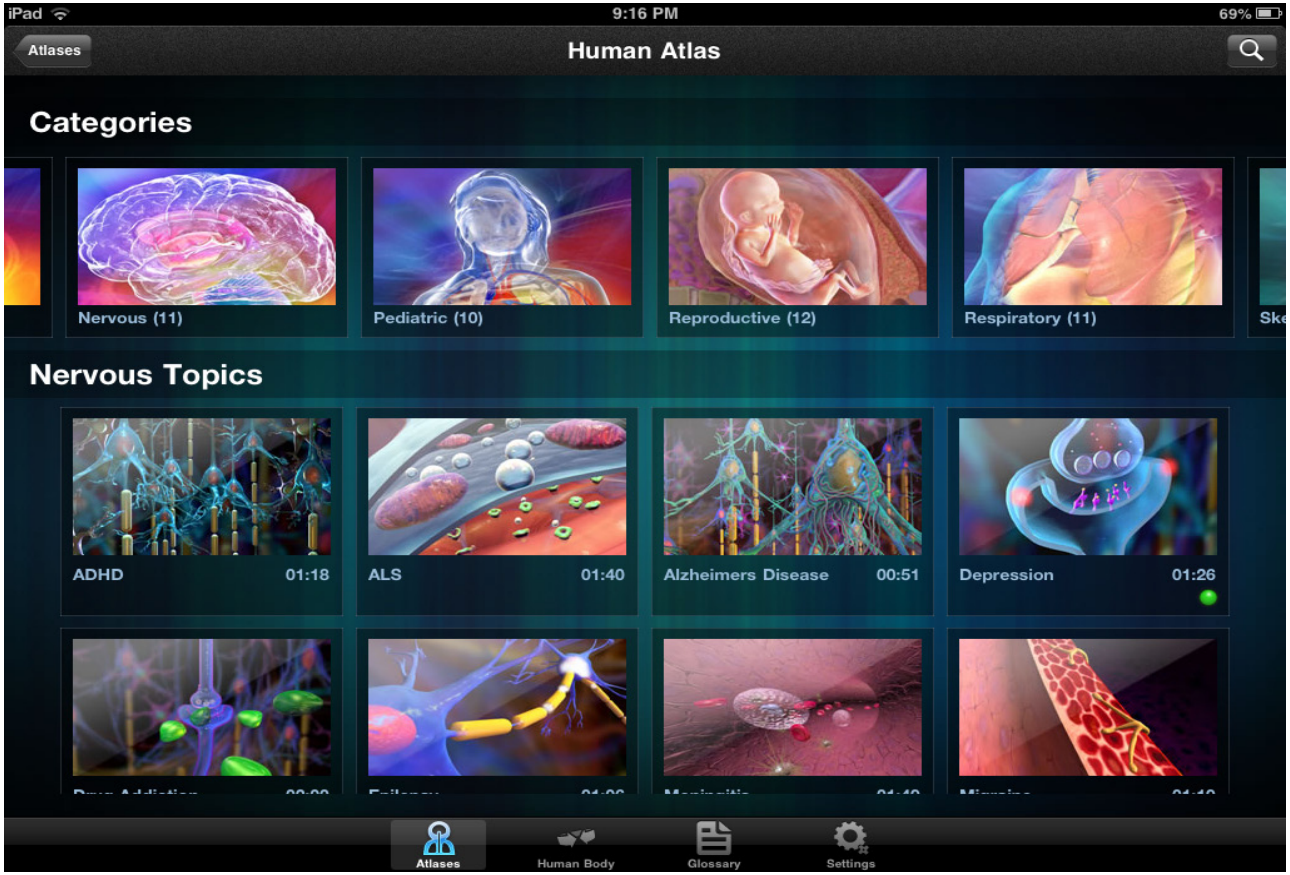
FLIP THROUGH CHART APP

Patient flip through app's explaining the disease area and supported by a video defining the disease as well as images for taking notes. These can be used for download by patient or for healthcare professionals to explain the disease in easy well illustrated visuals.



3D VIDEOS

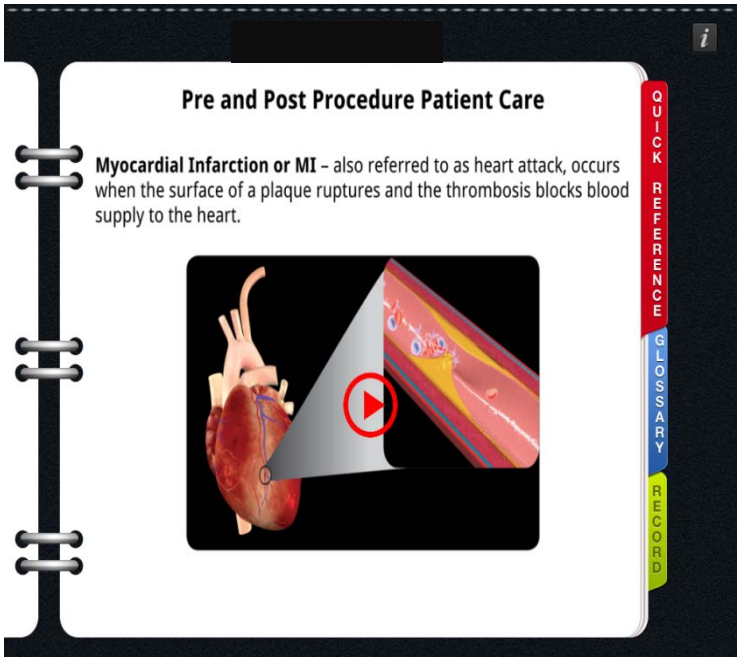
The Human Atlas offers 309 3D animations of human conditions and treatments . It contains various comprehensive sections of clinical content on every body system. The atlas can be used to play 3D animations, explore 3D models, print the associated text, and view slides with labels and definitions of key structures.

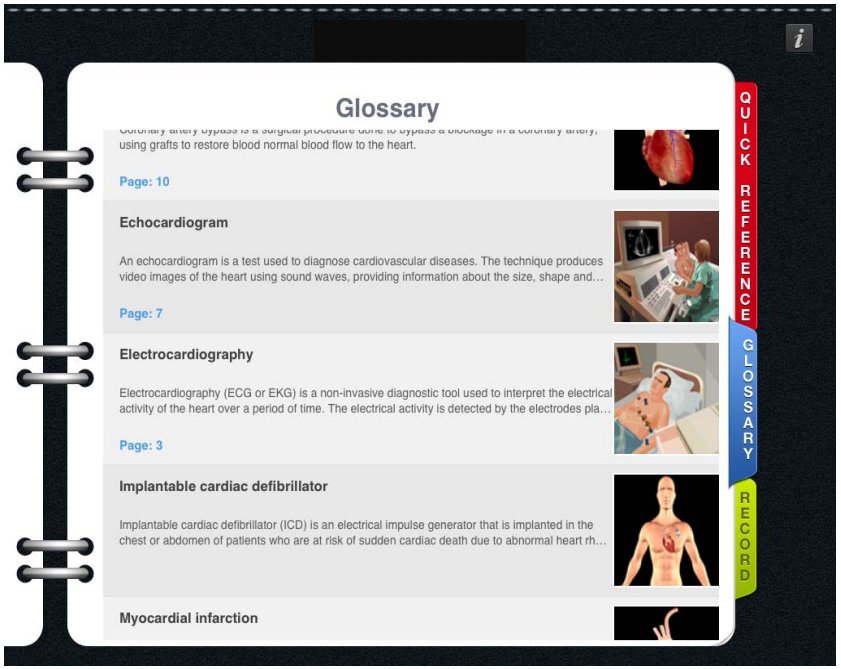


ANIMATED QUICK REFERENCE APP

The Quick Reference series provides an organized reference source full of information and facts that describe various diseases and disorders that affect the human body. Each title in the series addresses health concerns with authoritative content on a given condition and is supported by relevant images and lifelike animation videos besides a glossary of related terms and their meanings, and a section for maintaining the patient's record.

E.g. The Animated Quick Reference – Low Back Pain has authoritative information on the causes, symptoms, diagnosis and risk factors, medications and tips on not just management with exercise and therapy, but include tips for protecting the low back. The numerous images and videos included in the app make it comprehensive.

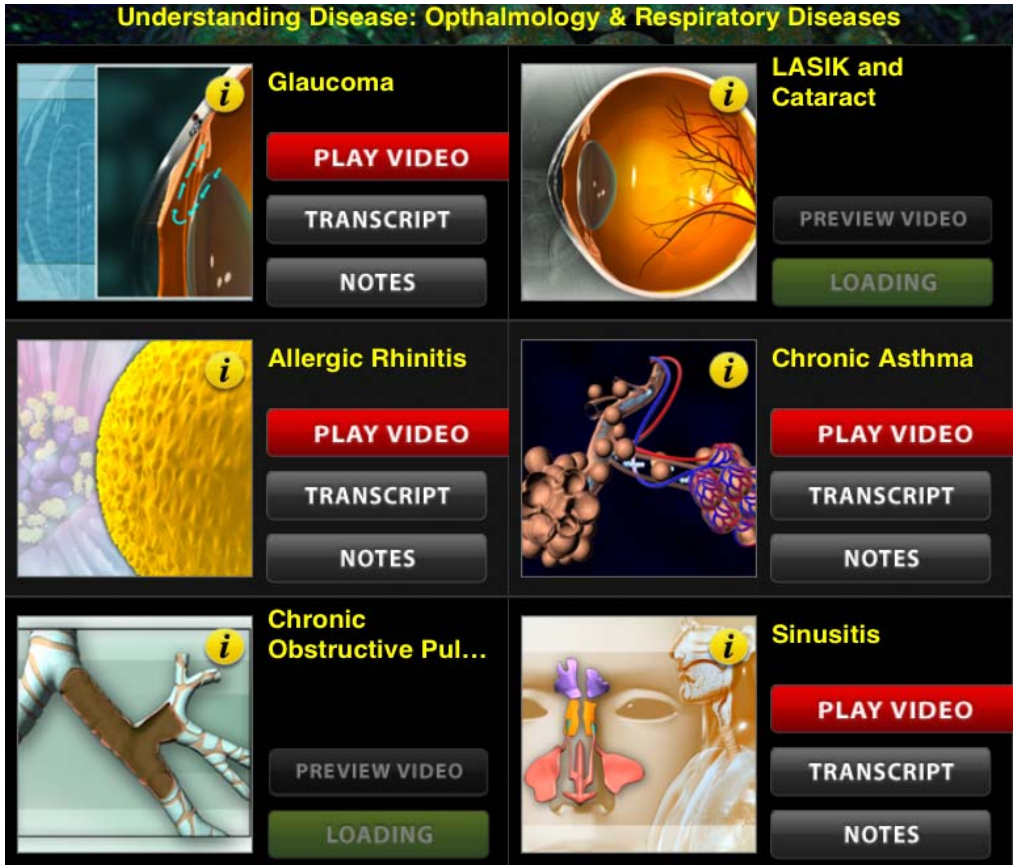




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UNDERSTANDING DISEASES APP

The animated programs provide an excellent introduction to the clinical topics, and is particularly designed to meet the needs of students, patients, and families. The apps explore diagnosis, testing, psychotherapy, medications and management.

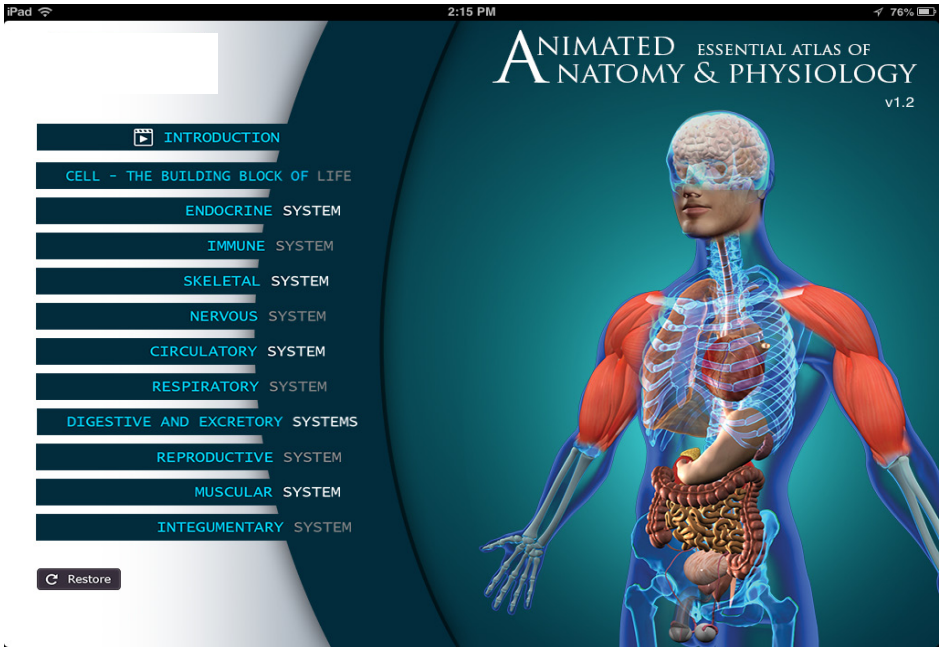


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ATLAS OF ANIMATED VIDEOS COLLECTION APP

The Animated Essential Atlas of Anatomy and Physiology provides videos on each part of the human body. The powerful 3D animations accompanied by narration impacts the viewer instantaneously. The Atlas is user-friendly and allows for easy navigation to any section anytime. Provision to mute video for one's own language or interpretation. An excellent and MUST REFERENCE material for understanding the anatomy and physiology of the various Systems. It helps to better understand and communicate in-depth information about the disease.

E.g. For Respiratory System includes the following topics: Respiration, Anatomy of respiratory passages, Conducting part, Lungs, mechanism of Respiration, Mechanism of Inspiration, Cellular Respiration, Mechanism of gas exchange.



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3D VIDEOS APP

The most exciting development in the Infodoc Health app catalogue is the arrival of our most advanced, and ground breaking
software: the 3D App.
- A library of detailed anatomical 3D models that allow users to explore and examine the human body's organs and systems
- Developed to facilitate a deeper understanding of different diseases, each model helps visualise the effects of
a disease in the body's anatomy. The application includes interactive tools and animations to help better understand
pathologies, their diagnosis and treatment:
· 360 degree view of the body from any reference point
· Users can select an area of the model and mark it to reveal further information.
· Tissues may be added or removed to visualise bone, muscle tissue or both simultaneously.
- Available for download from the iTunes Store sponsored by the pharmaceutical industry.

