DIGITAL APPS FOR SALES REPS/HEALTHCARE PROFESSIONALS



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MINI ATLAS APP

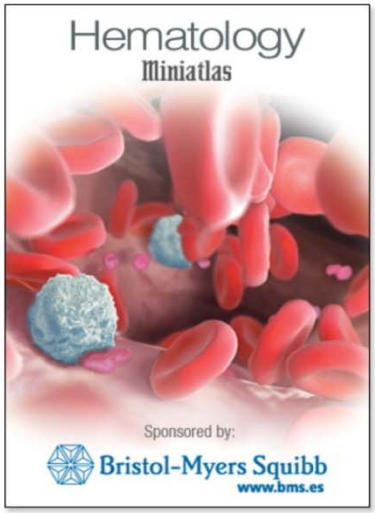
The complete collection of Anatomy, Physiology and Pathology images makes this app an ideal aid to healthcare professionals in their communication with patients. Each image has an explanation of the image, includes software that allows the healthcare professional to write or draw on the image and they are able to e-mail the image to the patient or another healthcare professional for a second opinion.

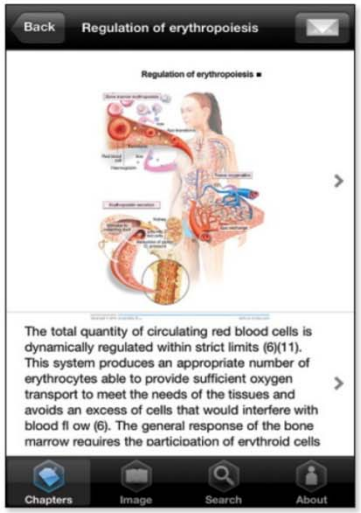
IMPORTANT:

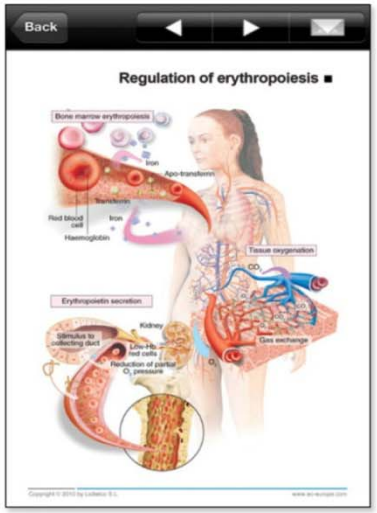
The Anatomy Miniatlas app sponsored by GSK has won The Best Ideas of the Year Award given by the Spanish newspaper Diario Medico.

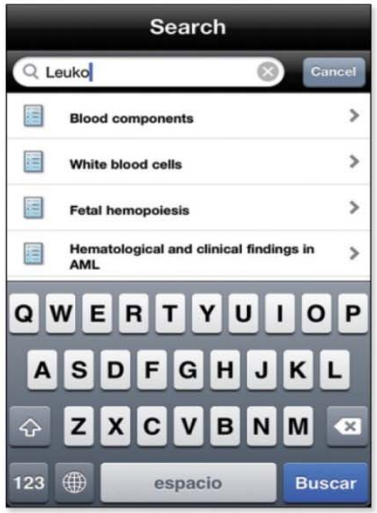
The Lung Cancer Miniatlas app has been recommended by the European Respiratory Society in its weekly newsletter.

The Colon Cancer Miniatlas app has received an excellent review in www.imedicalapps.com a web site specialized in medical applications.









POSTER MAKER – Custom-made Posters

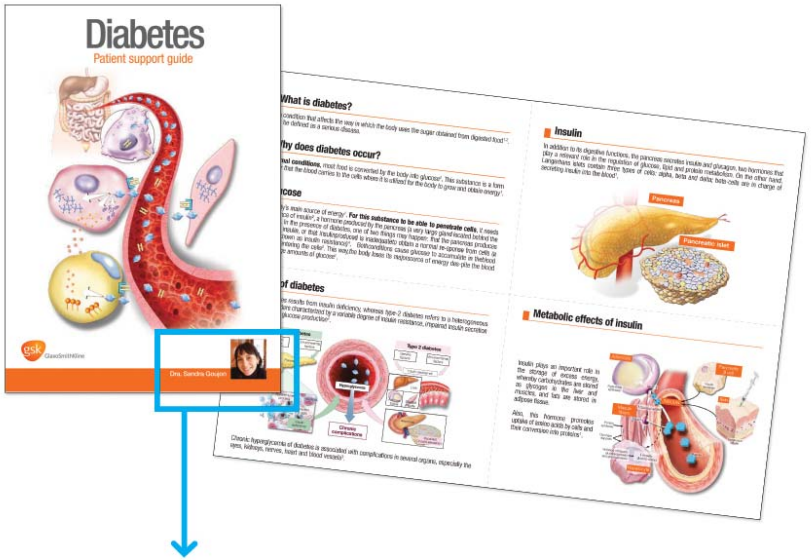
Poster Maker provides healthcare professionals with the opportunity to create custom-made posters by choosing the images that best meet their needs, and bearing their signature. Sales forces having an iPad will be able to offer the doctor the opportunity to create a custom-made poster during the medical visit. Infodoc Health offers the printing service and delivery of posters to Head Office marked with the reps name and the doctors name allowing the rep a second visit to the doctor to deliver his personalised poster.



BOOKLET MAKER : Custom-made Patient Booklets

Given the success with the Poster Maker App, Infodoc Health has developed an application that enables doctors to create custom-made booklets with recommendations for patients. The application offers the option to choose among content blocks with illustrations and easy explanations of a conditions. Thus, doctors will have the opportunity to give their patients customized material, tailor made for their individual needs. These booklets can be customized with their name and picture.





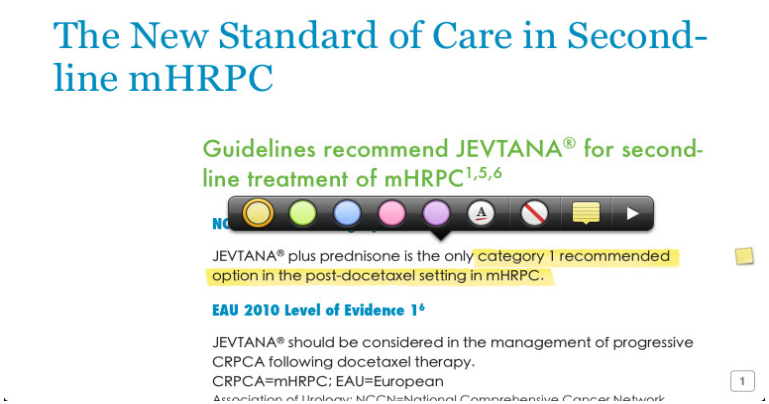
Doctors will be able to customize the booklet content and sign them with their name and picture.

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DETAIL AID APP

Infodoc Health offers an interactive detail app for the reps whereby they are able to highlight areas during the presentations, make notes, e-mail questions from their notes, enhance the pictures as well as search for particular sections during the presentation.



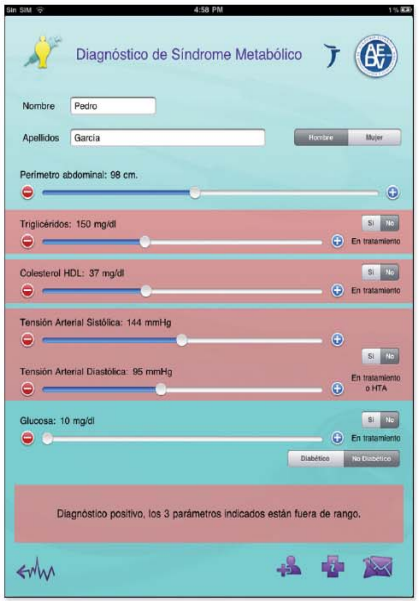


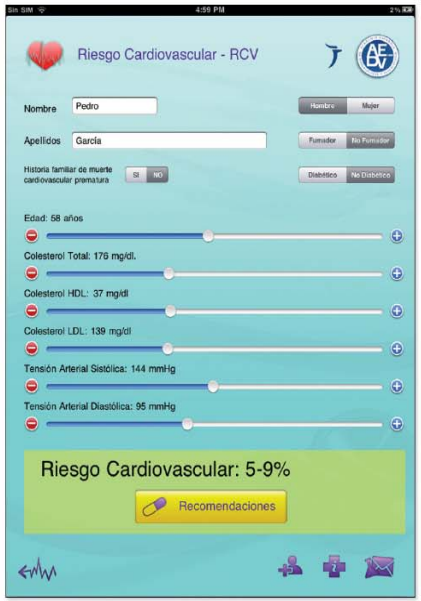
CALCULATOR APP

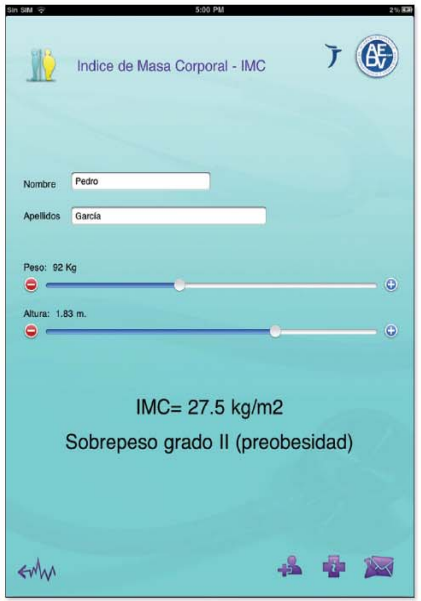


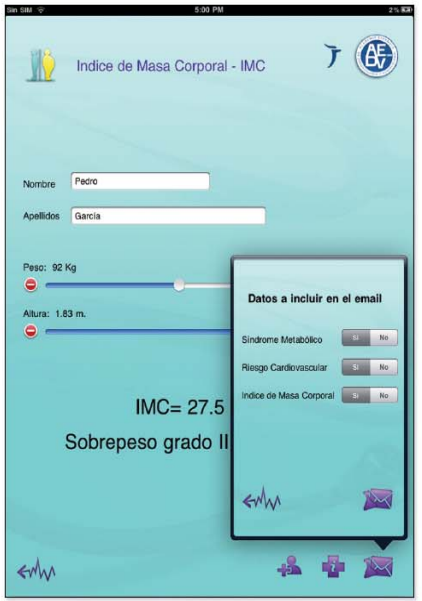
Infodoc Health can create various calculation apps on request. An example of one is the following:

This app was Developed-to-order by the Spanish Association of Dermatology and Venereology. The app allows, on the one hand, establishing diagnosis of the metabolic syndrome and obesity, and on the other hand estimating cardiovascular risk by REGICOR tables, with recommendations for each particular case.









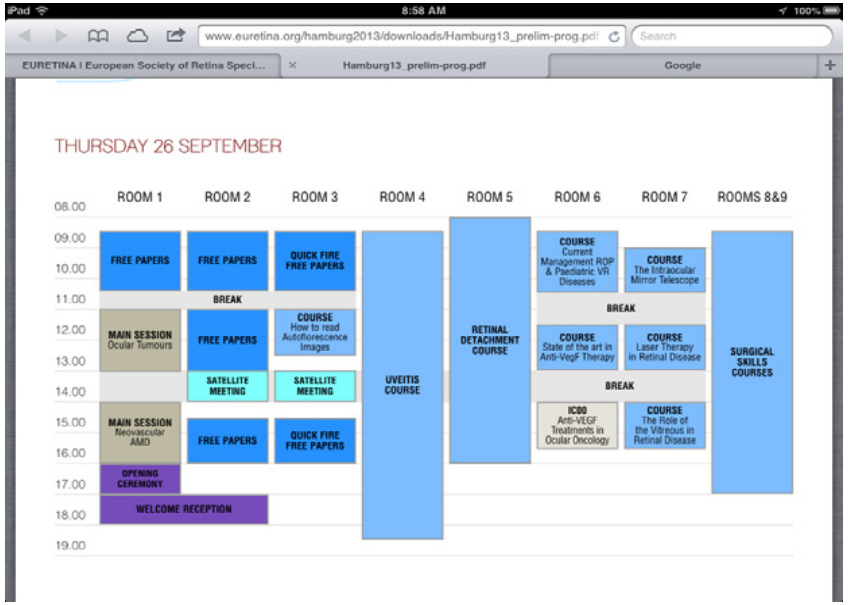
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CONFERENCE CALENDAR APP

This app keeps your healthcare professionals up-to-date with the most important regional, national, and international
events relevant to their therapy area. Helping users to plan attendance to important events, the Conference Calendar App
offers up-to-the-minute event information including:

- **Event name, date, contact details (web link and/or email and/or phone).**
- **Event location with a link to a map to facilitate travel.**
- **Personal notes section**





TRAINING MANUALS FOR IPAD

Infodoc Health offers solutions to pharmaceutical laboratories, for the sales forces to make the most of their iPad devices. We suggest you convert your training manuals into a format designed for iPad. This results in material that is more attractive and stimulating to Sales Reps.

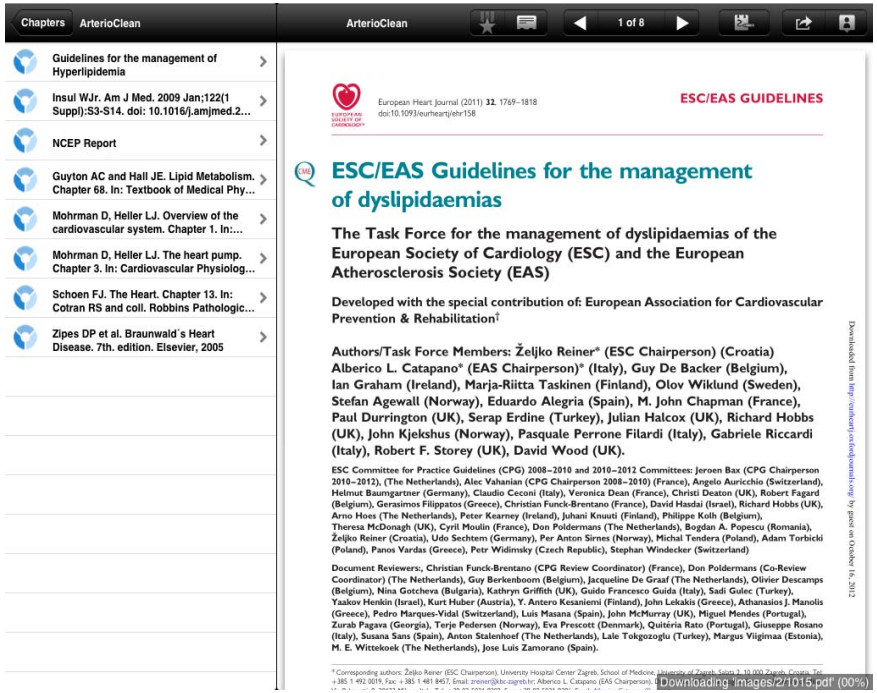
The following possibilities are offered:
- CONVERT existing manuals into an iPad format by applying an interactive format.
- COMPLETE YOUR MANUALS. Infodoc Health, specialists in medical images, can incorporate 3D-images into your manuals, as well as videos on mechanisms of action, etc.

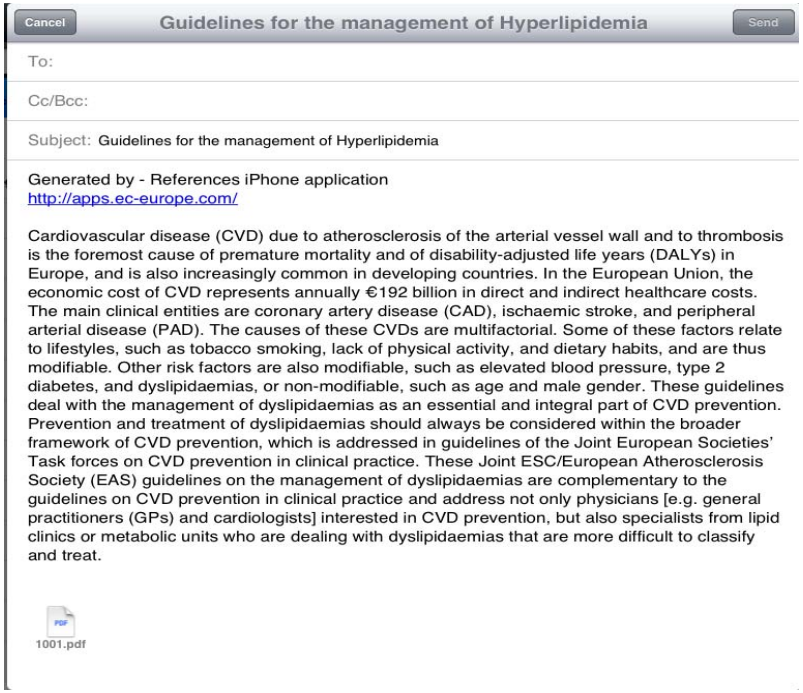


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REFERENCE APP

This app gives users access to all scientific papers that support the promoted product. In addition to the complete text, each paper may include a section with relevant comments from the laboratory's medical department. In addition to this, the References App allows users to search, mark as favourite, and email all article PDFs.





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